

## **Introduction**

The COVID-FREE certificate is a valuable document that enables certified organizations to demonstrate the social responsibility of their businesses in responding to the coronavirus pandemic.

This manual is designed to ensure that the rules for the use of the COVID-FREE logotype are communicated to all organizations that have successfully found to be in compliance and certified on the SIC.COVID-FREE:2020.

### **1 General Provisions**

The COVID-FREE logo (hereinafter referred to as logo) is presented to certified organizations (hereinafter referred to as organizations) in the following formats: Psd, AI, JPEG.

Modification of the sign is prohibited.

The sign contains a QR code with a link to the covid-free website: <http://covid-free.global/>.

The right to use the logo extends only for the period of validity of the certificate.

Failure by an organization to comply with the requirements for certification, including non-compliance with the rules for using the certificate and certification logo, leads to the suspension or cancellation of the certificate.

### **2 Logo use**

The organization can place the logo on paper and electronic media for commercial and non-commercial purposes (websites, forms, advertising materials, etc.).

### **3 Printing and placement of the logo**

Printing and placement of the sign is carried out in color (changing colors and b / w printing is not allowed).

When printing and placing a sign on a colored background, in order to ensure the legibility of the image, it is necessary to leave a white line along the outer contour of the sign.

When printing and placing a sign, its dimensions should not be less than: 271 mm (width) x 111 mm (height). Otherwise, the readability of the sign decreases and it becomes impossible to scan the QR code.

When printing and placing a sign, it is not allowed to change its proportions.

The sign is placed horizontally in relation to the placement object. It is not allowed to place the sign at a different angle.

## INSTRUCTION

on the COVID-FREE logo use

